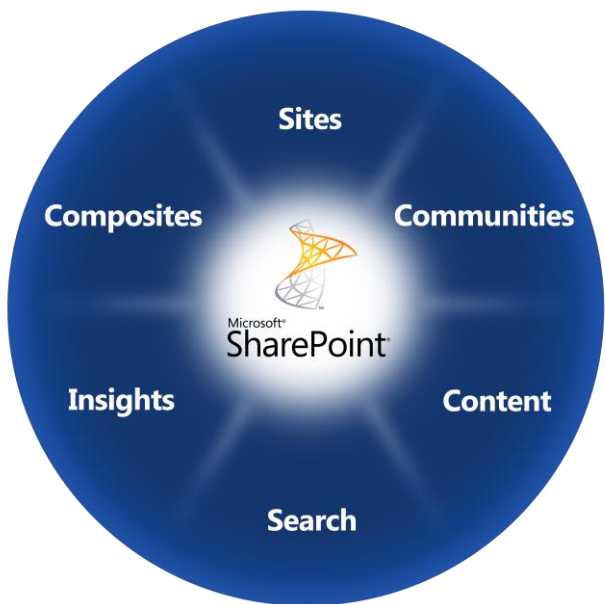




## Microsoft SharePoint 2010

**SharePoint 2010 is the business collaboration platform that enables you to connect and empower people through formal and informal business communities, within the enterprise and beyond, and to manage content effectively throughout the information lifecycle.**

**The consolidation of collaboration solutions onto SharePoint 2010 makes it possible to cut costs through lower training costs, increased IT productivity and cost-effective maintenance, all within a governable and compliant platform.**



The SharePoint 2010 capabilities

**Whether deployed on-premise or as hosted services, these integrated capabilities are enhanced by Search technologies and make it possible to rapidly respond to business needs based on data-driven business insight and faster solutions development and deployment.**

### Connect and Empower People

Making people more productive is a direct result of enabling them to access resources and knowledge regardless of where they are and what device they have accessible, while providing them with the best user experience for increased usability and adoption.

### Faster adoption with the new user interface

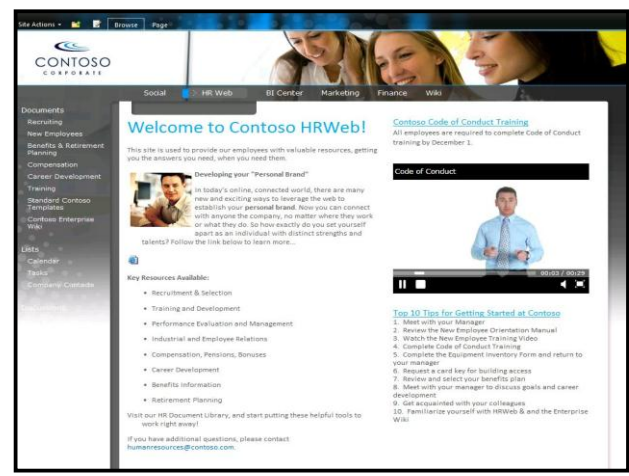
In order to allow people to interact with SharePoint's rich set of integrated capabilities in an easy and intuitive way, the Office Ribbon UI has been implemented in SharePoint, providing users with a familiar and contextual experience that drives their productivity even further. This user experience is enhanced by additional technologies that boost usability and by the ability of all users to easily edit and publish SharePoint sites.

### Improved collaboration with Office 2010

Microsoft Office is, by far, the most commonly used business-productivity software in the world. Office has always been about automating tasks and providing people with choices in how they get things done. Office 2010 and SharePoint 2010 are designed to provide users with a set of capabilities that span across Client and Server, often without the users even realizing that both are involved.

### Continued productivity regardless of location

Mobile work isn't just for the sales force anymore. Today, most businesses support telecommuting and they expect employees to be "always on, always connected," even when they are away from the office. SharePoint 2010 offers a diverse set of capabilities that extends people's access to resources and allows them to be productive regardless of the tools or devices they have available.



Rich theming and user experience



## Cut Costs with a Unified Infrastructure

Driving cost efficiencies and accomplishing more with the same resources is made possible through the consolidation of business productivity solutions onto SharePoint 2010. The ability to deploy any of the integrated capabilities and the new enterprise-class management tools to Intranet, Extranet and Internet sites, and the choice of both on-premise installation and hosted services, paves the way to optimizing IT resources and significantly lowering the TCO of business-productivity solutions.

### Reduced costs through platform consolidation

The rich set of integrated capabilities for business collaboration provided by SharePoint 2010, in addition to its enterprise-scale manageability, will enable more and more customers to retire niche solutions and focus their solutions on SharePoint. This will accelerate their ability to drive efficiencies, allowing IT departments to achieve more impact with the same resources.

### More choice with on-premises and hosted options

Nowadays, IT is required to support scale agility, allowing its business-collaboration platform to be scaled-up and scaled-out quickly, based on changing business needs. SharePoint 2010 provides IT with the flexibility of choosing whether to deploy on-premise or in the cloud, thus enhancing its ability to support any given scenario while optimizing resources and remaining relevant and efficient.

### Proactive platform management

With business collaboration and productivity becoming instrumental to business success, IT departments are required to do more with no additional resources. With SharePoint 2010, robust management tools enable IT to multiply its impact and achieve a higher degree of effectiveness with the same resources.

## Rapidly respond to Business Needs

In times when business volatility is on the rise and time-to-market is key, SharePoint 2010 enables all users (end users, power users, designers and professional developers), to customize the out-of-box platform and deploy solutions that will enable them to address specific business needs more quickly and more effectively.

### More value with existing programming tools and knowledge

In-alignment with SharePoint's approach of doing more with no additional resources, investments like the integration with Visual Studio 2010 will enable our customers to rely on existing pools of programming expertise to enrich the SharePoint platform and increase the quality and ROI on their investments.

### Bi-directional interaction with line-of-business data

A major advancement in SharePoint is allowing users, regardless of their technical expertise, to interact with line-of-business data (LOB), surface it in their SharePoint sites, analyze it and make updates to be reflected in the external data source itself, such as ERP and CRM systems.

### No-code customization for addressing business needs

Enabling users to address specific business and collaboration needs, while relieving it from the need to be involved in each and every change to the platform, is made possible through a rich set of tools and features that allow users to create no-code solutions and to deploy those solutions in an easy and secure manner.



Data visualization for better business decisions

## For More Information

Learn more about Microsoft SharePoint 2010 at: <http://sharepoint2010.microsoft.com>

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